



SVZ FARMERS FUND

2025



The SVZ Farmers Fund contributes to sustainability initiatives across our value chain, focusing on improving soil health, water management, and maintaining thriving ecosystems. Our success as a business is directly linked to the communities who produce our raw materials and the land in which they grow.

Our delicious, high-quality and sustainable ingredients are made with responsibly sourced fruit and vegetables grown by close partners and collaborators, not just suppliers. At SVZ, we establish long-term relationships with our farmers, their families, and their communities.

The SVZ Farmers Fund is how we invest in the future of farming. Through it, we support programs that train growers in implementing sustainable farming practices, increasing efficiency while protecting ecosystems, improving quality and yield, and tackling social challenges. Our goal is that every kilo of fruit and vegetable ingredients we sell helps contribute to our Farmers Fund and its vital projects.



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SVZ Farmers Fund: The Impact Areas

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The SVZ Farmers Fund programs address various environmental factors influencing fruit and vegetable yield and quality, such as farmers' income, biodiversity as well as eco-preservation, and climate adaptation. We provide farmers with opportunities and resources for professional development, helping them make a liveable income from their cultivation efforts. To achieve this aim and ensure the results are sustainable, we encourage farmers to embrace innovation and test cutting-edge farming technologies that create the conditions they need to thrive.

The main impact areas covered in our farm-level programs are

**FARMER
PROSPERITY**

**CARBON
REDUCTION**

**ECOSYSTEM
PROTECTION**

**RESPONSIBLE
SOURCING**

These impact areas are highly interlinked. In the implementation of the projects made possible by the SVZ Farmers Fund, we take a holistic view, embracing economic, social, and environmental factors. The Fund supports the adoption of regenerative agriculture practices to protect and restore natural resources and biodiversity. To us, healthy soil, trees, and plants ensure healthy crops, high yields, and good quality—now and for the long term. Improved farming conditions and management practices, enhanced training, and farm diversification strategies also help deliver a better income for farmers. Our programs are conducted in close collaboration with partner organisations across our supply chain, including local agronomists, government bodies, civil society organisations, and other subject matter experts. In this way, we can leverage specialist knowledge to maximise our impact

Our long-term Commitment

The impact of interventions such as water saving technologies, biodegradable mulching, farmer training in regenerative agriculture practices, and carbon reduction programs are all only seen over years of data gathering.

We aim to run our farm-level programs for three years or longer to ensure impact and sustainable benefits for all stakeholders. Close monitoring and continued support are also essential for securing long-term benefits.

By 2030, our ambition is to have supported at least 4,000 farmers directly through the Fund and a further 1,000 farmer families through indirect interventions. We plan to do this through investments in farm-level programs and the building of long-term partnerships across our supply chain. Currently, we have active programs running in Spain and Poland, but we expect to launch more projects in our other SVZ's main countries of origin in 2025-2026. By expanding our initiatives, we aim to increase our positive impact and the percentage of our fruit and vegetable ingredients that are completely sustainably sourced.

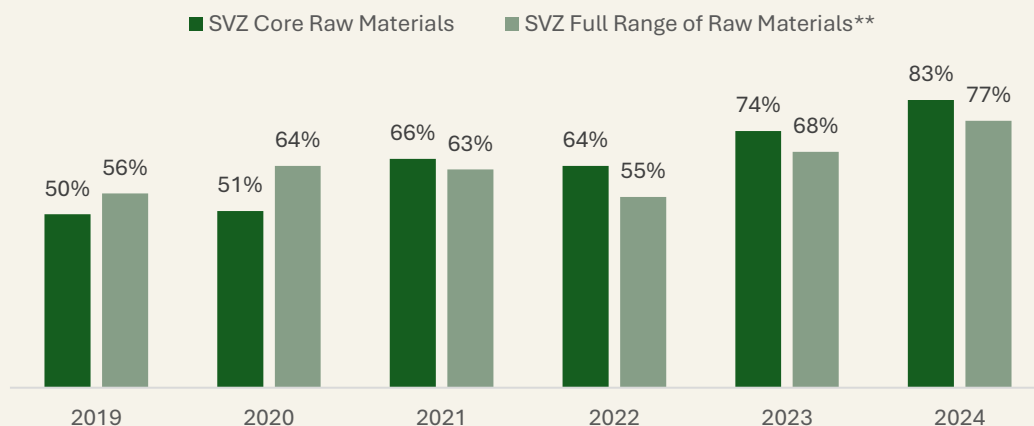


Sourcing Responsibly

Sustainability is at the forefront of everything we do. SVZ has been an active member of the Sustainable Juice Covenant, an international initiative which sees the sector's leading players join forces to improve the sustainability of juice supply chains around the globe. Since 2019, SVZ has undergone an annual SJC audit to verify the progress toward greener juice supply chains worldwide. We've pledged to source 100 % of our raw materials sustainably by 2030, and our current focus is on 9 specific fruits and vegetables we have selected for optimisation:



Responsible sourcing is a cornerstone of the SVZ Farmers Fund. It allows us to make certification more accessible to farmers, while maintaining the transparency and traceability of our supply chain. We focus on one task at a time, using our certification program to maximise our impact. In 2024, the proportion of sustainably sourced core ingredients rose from 74 % to 83 %, while coverage across our entire range advanced from 68 % to 77 %. We are committed to further strengthening these results in 2025.



Innocent drinks & SVZ Partnership

Optimising Water & Fertiliser Use in Our Strawberry Supply Chain

In 2024, we partnered with innocent drinks, Optirriego, and Cuna de Platero — a farmers' cooperative in Huelva, Spain — to lead a project focused on reducing water consumption and carbon emissions in strawberry farming.

Our goal:

- Reduce water use by 20%
- Cut fertilizer use by 10% across partner farms

Introducing HIDRIX

To meet these targets, we introduced HIDRIX — an on-demand irrigation system combining in-field sensors with climate modelling to deliver precise water and nutrient doses tailored to crop needs.

Progress So Far:

- Impact After First Season (April 2025):
 - All three pilot farms reported reduced water usage
 - **Average water savings: 12.7%**
 - Notable progress toward fertiliser use reduction

And We're Just Getting Started:

Building on our early success, our partnership with innocent drinks is confirmed for the 2025–26 season. We're also collaborating with Wageningen University to bring hands-on regenerative tools to growers in Spain — supporting long-term sustainability across the supply chain.

- A baseline life cycle assessment (LCA) is already complete
- A follow-up LCA will measure the full impact of HIDRIX on our environmental footprint

Every insight we gain will be shared across our global network—because when the right technology is used the right way, it helps both people and planet thrive.



Rethinking Plastic Mulch in Strawberry Farming

Plastic mulch is widely used in modern agriculture — but its environmental impact, especially microplastic pollution, demands better solutions. Over the past year, we've trialled two sustainable alternatives: paper mulch and BASF's compostable Ecovio biofilm, across four strawberry fields in Spain.

The Journey So Far:

- **2020–21 Season:** Trialled paper mulch
 - Outcome: Too fragile to last through harvest
- **2021–22 Season:** Upgraded to BASF's Ecovio biofilm
 - Tested multiple thicknesses across four Spanish fields
- **2023–24 Season:** Continue testing BASF's Ecovio biofilm
 - Improving the benchmark
- **2024–25 Season:** Continue testing BASF's Ecovio biofilm
 - Integrating water management to mulching

What We've Learned:

- **Crop Performance:**
 - Yields remained consistent across all mulching materials
 - No adverse effects from standard crop protection practices
- **Soil Compatibility:**
 - Ecovio biofilm performed best in sandy soils, maintaining integrity throughout the season
 - In clay soils, bed flattening and heavy rain accelerated breakdown—but yields were unaffected

What's Next:

We're now monitoring how the film degrades once incorporated back into the soil and evaluating the cost-efficiency of switching from plastic to bio-based mulch.

At the same time, we're launching a water-use baseline study for strawberry soil prep in Spain — currently responsible for 16% of farm water usage. By identifying where water is lost, we aim to eliminate waste and push our sustainability gains even further.



Certification: Polish farmers program

The SAI Farm Sustainability Assessment (FSA) program is a globally recognised framework designed to evaluate and improve sustainable farming practices. SVZ ensures we have a team permanently stationed in Poland to support farmers with filling in their self-assessment questionnaires, organising farm audits and managing the financial costs associated with this, sometime challenging to obtain, certification.

At SVZ, we are committed to helping our Polish farmers achieve Silver SAI FSA Certification. In 2023 alone, we assisted in certifying 1,521 farmers, and in 2024 we have so far supported an additional 301 farmers. This includes a variety of fruit and vegetable farmers, such as those growing strawberries, cherries, carrots, and spinach. As an example, over 80% of our Polish carrots and nearly 70% of our red currants are now sustainably sourced.

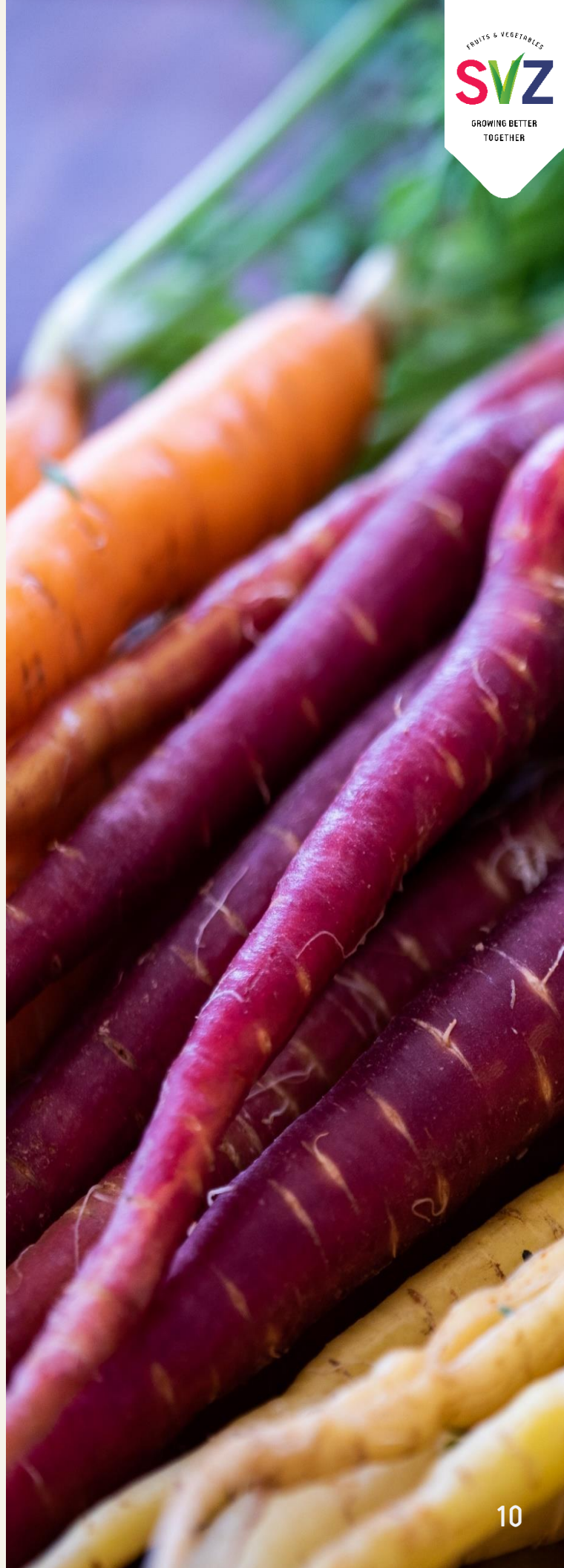
At SVZ, we have been working closely with our farmers in collecting historic data to optimise agricultural practices, maintain and in some cases improve soil quality. Root vegetables, like carrots are nutrient-intensive and can quickly deplete soil quality. We recognise that improving levels of organic matter in the soil is a project with a long-time scale, and that results may only begin to show after many years of consistent effort.



To address this challenge, we support farmers in analysing their soil quality, using this data in collaboration with our farmers and agronomy team to create a multi-year farming practice plan. We employ cover cropping practices to protect the soil from harsh winter conditions and retain soil moisture. These initiatives mean that the organic content of our farmers' soil is maintained at optimal levels, season after season.

Keeping our farmer's soil healthy and high performing is key for ensuring our fruits and vegetables always meet the highest standards of taste and quality. This is a continuous effort, so we provide year-round agronomy support to our partner farmers. In Poland, we go beyond the standard farming requirements, offering specific advice and monitoring.

In addition, we organise workshops and annual events to share best practices, not only with our partner farmers but with the entire farming community. We believe in the value of knowledge sharing for the greater good, fostering an environment of continuous improvement and sustainable agriculture – for now, and forever.



SVZ International Farmer Fund

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